

B5 Perfect Bound Text Template (Right)

The white area is your safe area. The main body of your artwork will fill this, that's pretty obvious.

The blue area is the slug. I'd advise against putting anything important in there because there's a small risk that some or all of it can be cut off once the printing is done. It's fine for backgrounds and such, but any text or crucial detail should stay within the white and not stray to the blue.

The black area is the most important bit. It's the bleed, which we use to register the artwork on the sheet. This gets cut off when the printing is finished, so it's really important not to put anything crucial in there! BUT, if you have a background that extends all the way to the edge of the page it MUST bleed over to fill the black area. It's a bit counter-intuitive, I know, but if you have any questions just ask.

To use this template, just drop it into photoshop and rasterise it using the "Media Box" option. This will make it a layer which you can put in back of your artwork and delete when you're done. Any problems - just get in touch.

The point at which the **black and blue areas meet** is the line that we'll cut the pages down to.

The **blue area** is there as a reminder not to put anything important too close to the edge of the page.

The **black area** is a reminder that anything that fills the page in print needs to bleed over the edge so we can register it.

The **dashed red line** is your clearance. As you're working on a perfect bound book there's a danger that things that are right in the middle will get lost in the spine when it's opened. Your readers would have to open the book really wide and risk cracking the spine, which is not ideal.

In an ideal world you'd keep anything crucial (text bubbles, people's faces etc) a bit away from the spine so that they can be easily seen.

The red line is there to show you the clearance of the spine. Just bear in mind that if anything inside the small white area bounded by this line is going to be tough to see without doing the book some major damage.

As ever, if you're worried about anything get in touch - it's easier to fix problems while they're happening than afterwards.

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