

UK Standard Single Page Template

The white area is your safe area. The main body of your artwork will fill this, that's pretty obvious.

The blue area is the slug. I'd advise against putting anything important in there because there's a small risk that some or all of it can be cut off once the printing is done. It's fine for backgrounds and such, but any text or crucial detail should stay within the white and not stray to the blue.

The black area is the most important bit. It's the bleed, which we use to register the artwork on the sheet. This gets cut off when the printing is finished, so it's really important not to put anything crucial in there! BUT, if you have a background that extends all the way to the edge of the page it **MUST** bleed over to fill the black area. It's a bit counter-intuitive, I know, but if you have any questions just ask.

To use this template, just drop it into photoshop and rasterise it using the "Media Box" option. This will make it a layer which you can put in back of your artwork and delete when you're done. Any problems - just get in touch.

The point at which the **black and blue areas meet** is the line that we'll cut the pages down to.

The **blue area** is there as a reminder not to put anything important too close to the edge of the page.

The **black area** is a reminder that anything that fills the page in print needs to bleed over the edge so we can register it.